



Media Release

Increasing Nightlife Safety in Grande Prairie

June 13, 2014

Provincial and municipal partners are teaming up to help liquor licensed premises raise operating standards through an accreditation and awards program.

The launch of this safety program aims to improve public safety and promote higher customer service standards in the city's nightlife industry. Grande Prairie's bars, pubs and nightclubs are invited to take part in the Best Bar None program to help make the city's nightlife safer and more enjoyable.

"Best Bar None is a great opportunity for liquor licensed establishments to adopt some of the industry's best practices and learn how to be more proactive in their operations," says Bill Robinson, President and Chief Executive Officer, Alberta Gaming and Liquor Commission. "I encourage all eligible venues to take part in the program and show their patrons the commitment to great customer service and safety."

Best Bar None is an accreditation and awards program for liquor licensed venues that aims to reduce alcohol-related problems by:

- encouraging businesses to adopt best practices related to customer safety and responsible service of alcohol;
- giving businesses the tools to be better prepared for any violent incidents; and,
- building positive relationships between the industry, enforcement agencies, governments and community.

"Community safety is always our top priority," says Mayor Bill Given. "This program is a great opportunity to engage local businesses and other partners in helping curb liquor-related harm and violence."

Best Bar None partners include the Alberta Gaming and Liquor Commission and the City of Grande Prairie Crime Prevention, Enforcement Services, Fire Department and RCMP.

Best Bar None was introduced in Alberta in 2010. The program also operates in Edmonton and Calgary.

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